




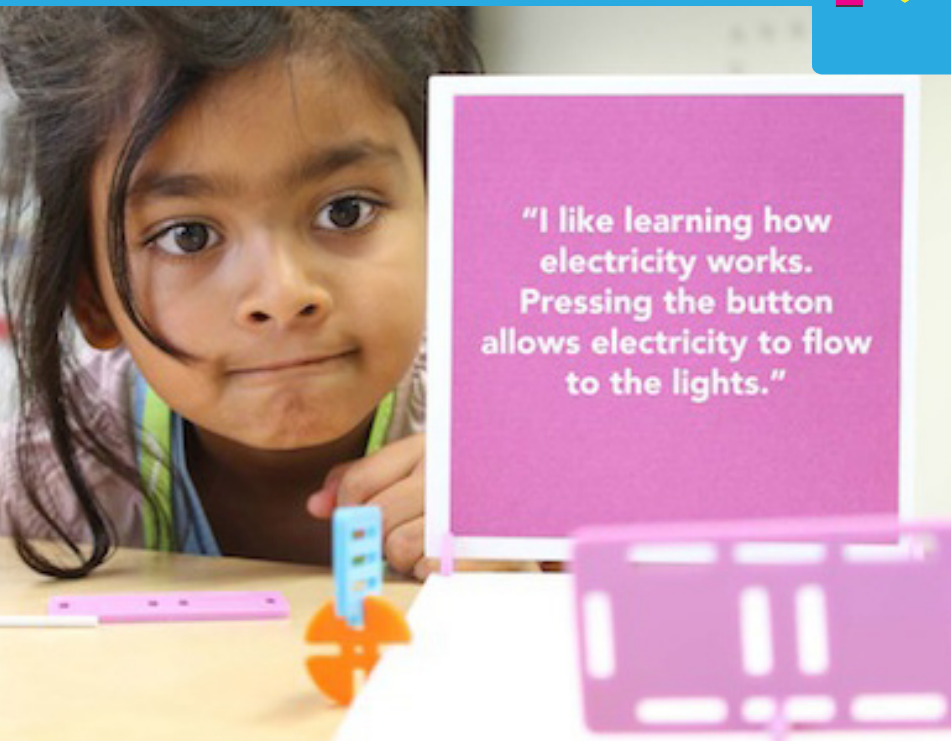


The creative wired  building kit

roominate®

ROOMINATE TEACHES:

-  Hands-On Problem Solving
-  Spatial + Fine Motor Skills
-  Self-Confidence
-  Creativity
-  Basic Circuitry



STEM AND ROOMINATE

In the US, only about 15% of women enter college intending to major in a STEM (Science, Technology, Engineering, and Math) field. In the hopes of changing that gender gap at an early age, the Roominate inventors developed a line of wired building systems to appeal to girls. Many girls' toys lag behind in the development of spatial skills, hands-on problem solving skills, and confidence with technology. These are exactly the skills that Roominate aims to develop.

Roominate's unique blend of building, circuitry, design, crafting, storytelling, and creativity teaches kids while they play. Using motors, circuits, modular furniture building pieces and walls, Roominate empowers kids to build endless amazing creations!

ABOUT STEM

A plant's stem is its foundation – the underlying support structure and the area for growth. Similarly, STEM-based education and activities also provides a foundation – a foundation on which to ask questions and to seek answers. To dream and to invent. To create.

In the 1990s the acronym STEM was first used to describe an interdisciplinary approach to Integrating academic concepts into curriculum. That notion has since evolved and the term STEM is now used to describe an array of both academic and extracurricular models that integrate Science, Technology, Engineering and Math principles into real-world applied lessons and projects.



Science



Technology



Engineering



Math